**Tourism and immigration**

Canada's North had high visibility in Quebec this past month. Hot topics: tourism and immigration.

On the right, a photo of the March 18 forum on the economic integration of immigrants: a great success and very relevant discussions and presentations. We will come back to this in greater detail in our next Newsletter which will provide an update on the Francophone immigration project in Yukon.

Happy reading,
RDÉE Yukon's team

**Contest**

Canada's northern territories unite to debunk myths about the North

From March 10 to 13, 2011, RDÉE Yukon and the NWT Economic Development Council (NWTEDC) shared a promotional booth at the Montréal RV Show. Interest in the North is very much alive and growing among RV enthusiasts. As well, on March 28, some 40 travel agencies and tourism media representatives took part in a positioning event for Canada's three northern territories, jointly hosted by RDÉE Yukon, NWTEDC and Carrefour Nunavut. This event was aimed at showcasing the attractions and Francophone tourism offerings in Canada's North. **Learn more.**

**Info:** Annie-Claude Dupuis

**Participate in the Yukon Trade Show**

RDÉE Yukon invites Yukon Francophone entrepreneurs to share its booth, free of charge, during the 32th edition of the Yukon Trade Show to be held at Mt. McIntyre Recreation Centre April 29 to May 1, 2011. It will be an excellent opportunity to promote your business and the services you offer, as well as to network. Reserve your place before April 15.

**Info:** Sylvie Geoffroy

**Miscellaneous**

CanNor invests in Yukon’s energy potential

Yukon’s potential to develop and benefit from its significant energy resources will be the subject of a feasibility study thanks to an investment by the Canadian Northern Economic Development Agency. **Learn more.**

**Drawing lessons from the ecolodge concept**

It is not necessary to qualify as an ecolodge to be inspired by its philosophy, whether it is to be in harmony with the environment, rooted in the community or to educate clients. **Learn more** (in French only).

If you do not wish to receive this newsletter, [click here.](#)

Questions or comments? rdée.yukon@afy.yk.ca or (867) 668-2663 ext. 332.